



Abiel Muñoz Rendon (Muren)

Senior UX/UI Designer & Front-End Developer

📍 Edo. México, México

Multidisciplinary designer with 20+ years transforming ideas into memorable digital experiences. Specialized in UX/UI, branding, and multimedia production, I've led end-to-end projects from concept to implementation for e-commerce, SaaS, and fintech clients.

Expert in building scalable design systems, innovative AI content pipelines, and high-performance web surfaces. I blend creative vision with technical execution, mastering everything from Figma and Adobe Suite to front-end development and SEO optimization.

Contact

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🌐 /abielmuren

Education

Degree in Graphic Design
(UNITEC - Atizapan EdoMex)

Degree in Industrial and Product Design
(Universidad Iberoamericana Laguna)

Main skills

Creative & Art direction, UX, UI Design and Coding, Prototyping, Branding, Mock-ups, Web & Multimedia Design, 3D, Motion graphics, Illustration, Graphic Design, Storyboarding, AI-assisted design workflows, Web production, Information architecture, User flows, Rapid prototyping, Creative problem-solving, and cross-team collaboration.

Languages

English (Professional) Spanish (Native)

French (Professional)

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Experience

Senior Creative Marketing and Web Specialist

Pvragon Startup – San Diego, CA – August 2025 to November 2025

Owned end-to-end marketing web surfaces (landing pages & product marketing sites) including UX research, IA, wireframes, UI, design systems, asset production, and implementation guidance; ensured pixel-perfect Figma-to-developer handoff with performance, accessibility, and mobile-first standards; managed web environments, QA, and releases; built AI content pipelines for image/video; produced graphics, AI product imagery, and short-form video; owned email UX/UI and lifecycle automations (Stripo, ActiveCampaign, Mailchimp); optimized Shopify usability/readability; executed SEO and technical improvements; documented workflows and coordinated delivery.

Wordpress Web Designer and Front-End Developer

Ceemi Agency - Long Beach CA – May 2023 to April 2024Current

UX / UI Design and development of WordPress sites; configuration and creation of e-commerce stores, including Shopify; server maintenance and web environment setup; advanced use of builders like Divi and Elementor; design and coding of HTML, CSS, and JavaScript sites; creation of visuals for social media; documentation and troubleshooting.

UX, UI, Front-End and Multimedia Consultant

Freelancing – November 2021 to May 2023

Main activities include UX & UI design, prototyping, front-end development, and IT solutions for websites and events for well-known brands. Graphic and Branding design, illustrations, 3D modeling and rendering, and motion graphics. Also skilled in copywriting and storyboarding.

UX, UI and Multimedia Designer and Creative Director

Proelium Consultoría Empresarial – August 2014 - November 2021

Concept, direction and realization of UX and UI for Software, Apps, Web-Apps, and Web-Sites; Design and execution of communication campaigns to introduce IT solutions to their respective markets; Web design, multimedia and branding; Motion graphics, Audio and Video; Panning such as: Flow Maps, Mock-ups, Copywriting, Scripts and Storyboards.

Tools

UX/UI and Wireframing

Figma, Adobe XD, Sketch, InVision, Balsamiq Mockups, Xmind.

Web

Sublime Text, HTML5, CSS3, Sass, Stylus, JavaScript, jQuery, Git, npm tools, Gulp, Webflow, WordPress (Divi, Elementor), Shopify, Bootstrap and other frameworks, Vercel, v0, Builder.io, Carrd.

Experience coworking with developers in PHP, MySQL, Smarty, Laravel, AngularJS, React, REST APIs, versioning workflows, CI-ready design handoff, QA standards, accessibility-first practices.

AI & Automation

ChatGPT Pro & OpenAI tools, Claude AI, Replicate, Midjourney, Nano Banana, Veo 3, Kling, ElevenLabs, image/video AI pipelines, prompt engineering, style systems for AI content, automated creative workflows.

Graphic Design

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Lightroom, Autodesk Sketchbook, Canva.

3D & Product Rendering

3D Studio Max, Rhino 3D, ZBrush, Sculptriis, KeyShot, V-Ray, Substance Painter, CLO 3D, Lumion.

Video, Audio & Interactivity

Adobe After Effects, Adobe Premiere, Adobe Audition, Flash, Bodymovin, Lottie, DaVinci Resolve.

Traditional Skills

Illustration, Storyboarding, Concept Art, Motion Layouts.

The above, are some of the tools and skills that I use most frequently.

I feel comfortable learning and using new tools, platforms, methods, languages, and software as needed.

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Please, check out my linkedIn profile to see more about certifications and courses I've taken.

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Creative Director, Art Director & Senior Designer

Pixered Marketing Agency – 2013 to 2014

Concept and direction of digital campaigns; Successful implementation of the agency's multimedia area; Design of graphic masters; Branding design; Motion graphics, Audio and Video; Interactive and Mini flash games; Photography and Retouching; Planning.

Multimedia Director, Senior Designer

DevFactor – 2010 to 2013

Web concept and web design, e-blasting, interactive, mini flash games, motiongraphics, audio and video for digital campaigns; Creative concept of digital campaigns, marketing activations, design of expo assets and events.

CTO, Creative Direction

Vixus Interactive – 2004 to 2011

Creative and Technology Director, Project Manager in Web Design and Programming, Specialized Interactive, 3D Modeling and Animation, 2D and 3D "Rendering" in Photorealism, Video, Post-production, Composition and VFX. Graphic Design and Illustration.

Co-founder, Creative Director, Art Director and Senior Designer

Austral Boreal Graphics – 2006 - 2009

Creative and art director on modeling, texturing, animation and post-production for 3D videos made for the mining industry. At the same time: participation in Post-production, Composition, VFX, Storyboards, Modeling, Animation, Texturing and Audio.

Web Designer, Senior Interactive Designer

HSBC Bank – 2003 to 2004

Branding implementation project for HSBC: Design of optimized and animated images, layouts and mockups following global brand standards, Internet animations, ATMs and internal portals animations.

Photography, Graphic Design and Web Designer

CIMACO Retail Store – 2001 to 2003

Design and photographic processes creation. Presentations and audiovisuals in Flash. Advice on graphic tools. Elements and assets for the Web Design Department, technical manuals creation for the the department of photography and web development.

Graphic and web designer

Azteca Net - Webtraders – 2000 to 2001

Design and development of web solutions, including large portals; design and creation of Flash and HTML websites; Flash commercial animations; promotional design; brand stationery design; Logo design and photography edition.

Junior Graphic Designer

Lors Publicidad – 1999 to 2000

Web Design Assistant. Design of leaflets, ads for newspapers and magazines, and flyers; Flash and HTML websites; Animations and promotional materials; logo and brand design.